

NEWS & VIEWS

Issue 3

October 2021-March 2022



Estd. 1983

CENTRE FOR MANAGEMENT DEVELOPMENT

Modinagar, Distt Ghaziabad, (DELHI - NCR)



Prof. (Dr.) Devendra K. Modi Chairman
B. Tech (Chem. Engg., IIT BHU, Varanasi)
M. A. (Eco), MBA, PhD, D. Litt.

My parent's vision, beliefs, deeds and activities were all pervasive and wholesome. They not only confined to the growth of Modi Enterprises but operated in larger context of wholesome development of Industry Nationally and Internationally, besides being in the forefront in the promotion of social welfare, culture, sports, research, rural development, education and social development of people. As such it would be formidable to narrate their belief, visions, deeds, etc. in totality but as a mark of homage to both of them, emulating remembrance and above all to gain insight about great humanists.

I welcome you all to the family of Dr. K. N. Modi Foundation. We are very happy to have you on campus, marking a fresh start to your academic journey. You will be spending the most valuable years of your life on this campus, which will offer the best possible opportunities to enhance your intellect and pursue your dreams.

Dr. K. N. Modi Foundation is home to research oriented faculty and staff members who are committed to your success and will act as a catalyst for your learning experiences: both inside and outside the classroom. The knowledge quotient is alive and thriving at in all corners of Dr. K.N. Modi Foundation. Your stint at the campus shall provide you with new insights, experiences and friendships to last for a lifetime.

We extend our best wishes and look forward to your success. I look forward to welcoming you to our vibrant family.

Prof (Dr.) Devendra K Modi
Chairman



I am happy that the institute is coming out with its Six Monthly Newsletter "News & Views" to carry our important activities, events, achievements, and accomplishments that have been taken place in last six months at CMD campus.



At CMD, we have well crafted programs for Student development that ensures a vibrant and innovative environment for learning and development. It is our ongoing process to encourage academic excellence, a futuristic learning approach, high quality research, and socio-economic innovations through various dedicated programs.

The session was started with an orientation program Prelude-2021, during the program newly admitted students were inducted into the environment of CMD and MBA program.

During last six months, the institute has conducted various programs and activities like workshops, guest lectures, seminars, management games and industrial visit through online and offline mode to enhance the skills and knowledge of students to shape and mould them into promising managers.

I am very thankful to the editorial team who has put their best efforts in making of this Newsletter.

Dr. Ravindra Kumar
Director



EDITORIAL TEAM

Chief Editor: Dr. Ravindra Kumar, Director, CMD

Editor: Mrs. Renu Singh, Assistant Professor, CMD

Students Editor: Sheetal Singhal, Shubhika Chatterjee, Saurabh Rathore

A Glimpse about Journey of CMD from an Eye of an Alumnus.



I've been taught a lot during my full time resident PGDM course; sometimes, I felt too theoretical and sometimes, I thought it is too advanced practical which we probably won't apply in our immediate job roles.

I started my Job Role as Business Development Manager; a completely different experience. I initially didn't feel fit and struggled. Gradually, I realized that the learned principles and practicals are now most needed to implement. I always took support from my mentors from college and with no surprise they always guided me to advance my career. CMD, till date, guides me on what shall I do and what not. With their guidance, I am now Senior Sales Manager at Bhutani group.

Mr. Sachin Kumar
(Batch 2017-2019)
Bhutani Group, Dubai

CAMPUS DIARY

PRELUDE-2021

In the beginning of the first semester, new students need to be made acquainted with their surroundings in the campus. This includes introductory sessions, giving them an overview of the institute life; the rules and regulations mandated for each student in the Institute. It is an essential period at the beginning of the college session, which allows the students to get settled in their new environment.

Six days orientation program "Prelude-2021" was held in Centre for Management Development, Modinagar from 16th Oct 2021 to 21st Oct 2021. The program was started on 16th Oct 2021 with the Registration of newly admitted students and was conducted by Mrs. Renu Singh and Dr. Arun Jadon under the guidance of Dr. Ravindra Kumar (Director, CMD).

Orientation program at KNGD auditorium on 18/10/2021

After registration on 16th Oct. the orientation cum induction programme was held in KNGD Auditorium in which Welcome Kit distribution was done by honorable dignitaries. Dr. Ravindra Kumar (Director, CMD) welcomed the students and gave an inaugural session speech and presentation.



Induction program on 19/10/2021

“A warm welcome to newly admitted students to CMD family”

A most important aim of an Induction program is to give an overview of the academic course, pursued by the students. By giving a clear idea of academic expectations, students are prepared for the challenges they might face during their MBA program.

Following activities was commenced during the first day of the orientation program.

- The session was started with Lightening of lamp which was followed by Goddess Maa Saraswati Prayer.
- Welcome session followed by a induction speech : by Dr. Ravindra Kumar (Director,CMD).
- Introduction session of newly admitted students :by Ms. Renu Singh, Dr. Arun Kumar and Mr. Nikhil Sirohi.
- Session Opening ceremony: As per the tradition of CMD's orientation program, the youngest student among all freshers has cut the cake for auspicious opening of the session batch 2021-2023.



Induction program on 20/10/2021

On the 4th day of orientation, Mrs. Jasjit Kaur, (corporate trainer) had taken a session on Communication skills and Decision making with all newly admitted students. She has conducted various activities like Case studies and Management games. All students enjoyed the session and felt very energized and motivated.

Induction program on 21/10/2021

On the last day of prelude-2021, there was a brief introductory session of the course by all the concerned faculty members and in the second half **Collage making competition** was held. The program was wound up by a valedictory session at the end of the day.

- **Course introduction: M.B.A Course Introduction** was done by all Faculties in their respective subjects to give awareness to the students about management program.
- **Collage making competition:**

“Collage making is expressing one's own idea, trying new things, and experimenting with changing materials” With this thought, Collage Making Competition was being organized for Management Students by Ms. Renu Singh (Asst. Professor, CMD).

The theme for the competition was Gender Equality, Wildlife, and its conservation and Water conservation. The students were briefed about the significance of Collage, which is a technique of an art production, primarily used in the visual arts, where the artwork is made from an assemblage of different forms, thus creating a new whole. A collage may sometimes include magazine and newspaper clippings, ribbons, paint, bits of colored or handmade papers, portions of other artwork, and so on.

The competition started at 2:00pm..., college will provide the newspapers, magazines; scissors and other raw materials .Students have to grab their seats on time. The time allotted was one and a half hour. Participants were given ample opportunities to showcase their creativity according to the given theme. All the students participated enthusiastically along with competitive spirit.

The students were judged by Dr. Ravindra Kumar (Director, C.M.D), Dr. Arun Jadon and Mr. NikhilSirohi. The criterion of judgment was Connectivity, Composition, Creativity, Presentation, colour scheme and neatness.

The winners of the completion were-

1st – Ms. SheetalSinghal, Mr. Pulkit Bansal • **2nd** – Mr. Manish Ray, Ms. Shubhi Rajput • **3rd**– Ms. Neha Sharma, Ms. ShakhiTyagi



Sports Activities



A session on **Sports Activities** was also organized by Sports Club: For enhancing a better team spirit, institute has organized sports activities like Carrom Board, Chess and badminton for newly admitted students.

Conduction of regular Classes: 22/10/2021

M.B.A Classes were started for 1st Year & 2ndYear: After completion of orientation program regular classes have been started from this date.

Diwali Celebration at CMD:

On 2nd Nov. Diwali was celebrated along with Students in the last lecture. As per the tradition institute has celebrated Diwali. Students had planned the whole program precisely. There were games and entertainment programs by students. This also had a positive impact on the students.



Role play Competition

A Role Play Competition on the theme “Gender equality” was organized by **CENTRE FOR MANAGEMENT DEVELOPMENT MODINAGAR** on **13th Nov 2021 Saturday** for MBA First-Year Students.

Purpose: This competition is intended to inform the Students about a particular issue that is important to society & the nation as a whole.

Objective:

1. Students will be able to demonstrate an awareness of the Women and men define and characterize equally the social life in its political, economic, cultural, and social facets through participation in the planning and presentation of Gender equality role-play.
2. Students will be able to enhance their knowledge with their creative streak and express their thoughts& opinions on Gender equality.

Gender equality is when people of all genders have equal rights, responsibilities, and opportunities. Everyone is affected by gender inequality - women, men, transgender diverse people, children, and families. It impacts people of all ages and backgrounds.

Gender equality prevents violence against women and girls. It's essential for economic prosperity.

It is a human right and it is good for the economy. Unless people are aware of their human rights they cannot protect their rights or seek redressal when it is violated.

In this regard, our institute has taken an initiative for promoting awareness of Gender Equality. A Role Play competition was





organized & students were motivated to participate in the competition.

The Role Play Competition was assessed on the basis of rubrics such as **Participation in the Preparation and Presentation of Character, concept and message, Body language, Acting, Team Management, and Time management.**

Winners & participants were awarded prizes and certificates. This competition was organized & coordinated by Mrs. Renu Singh with other faculty members.

The students were judged by Dr. Ravindra Kumar Arya (Director, C.M.D), Dr. Arun Jadon (H.O.D, C.M.D) Mr. Nikhil Sirohi (Asst. prof C.M.D).

The criteria of judgment were Connectivity, Composition, Creativity, Presentation, Colour scheme, and Neatness.

The winner Team were- **1st** –Sheetal Singhal, Manish Ray, Nikita Baisla • **2nd** –Pulkit Bansal, Shubhi Rajput, Sakshi Tyagi



Children's day celebration on 14/11/2021

Everybody enjoyed the program a lot. There was also the arrangement of cold drink and wafers for the children's. Teachers distributed Frooti and Chocolates among all the students. In a way, these young children made the day memorable for all who were present.



Mock interview on 20/11/21

Mock interview session was organized to appraise the skills of students.

- Students were evaluated out of 50 marks in the Interview.
- Students need to dress up in formals (wearing a tie is mandatory).
- Mock Interviews will be conducted by a panel appointed by the honorable director for the interview.
- Feedback shall be given to students for improvement.



Workshop on Presentation skills on 4/12/2021

A workshop was conducted by Mrs. Renu on Presentation skills for all MBA students.

First Sessional exam Result on 6/12/2021

First sessional result was declared on 6/12/21.

1st position: Sheetal Singhal • **2nd Position:** Shubhika Chatterjee
3rd Position: Nainika Bansal



Guest Talk on 09/12/2021

- CMD has organized a 2.5 hr. Guest Talk on "Basics of Stock Market and Importance of Investing" the session was basically for Management learners. We included BBA, BCA, and MBA students in this session.
- Almost 70 Students attended this session on the Importance of Investing.
- The Speaker of the session was Mr. Himanshu Sharma, who is a Certified Financial Technician (www.blissfultrader.com).



Cleanliness Drive held at Railway station, Modinagar on 18/12/2021

- December 18, 2021; Modinagar: Centre for management development organized Cleanliness Drive under Swachh Bharat Abhiyaan Programme. The purpose of this program was to create awareness among the students regarding cleanliness and its benefits. Under this Programme, all the students of M.B.A (senior and junior) participated. Even teachers were an essential part of this drive. As a part of the cleanliness drive, we had to clean the Modinagar Railway Station.
- In the end Students took the oath of keeping home, locality, and city clean. It was a unique experience for them. Students were curious to be a part of this great drive that could have transformed the face of country forever.



Christmas day celebration on 25/12/2021

Christmas is the festival that encourages the spirit of sharing and caring. On December 25, 2021,



75th Azadi ka Amrit Mahotsav On 27/12/2021

Celebrated in our college so, that students got to know it's an initiative of the government of India to celebrate and commemorate 75 years of progressive India.



Laptop Distribution

- The institute wants to express our deepest gratitude to the Hon'ble President, Dr. D. K. Modi Sir for sparing his valuable time and gracing the "Laptop Distribution ceremony" at CMD Modinagar.
- ASUS laptops were distributed to MBA 1st year students of The CMD. The benefit of the scheme was availed by all the students on 29/12/2021.



New Year Celebration on 1/1/2022

To mark the annual celebration of New Year for the year 2022, a grand cultural program was organized in the institute under the guidance of our Res. Director, CMD. The event was graced by Honorable Vice President, Capt. Rajeev Saxena Sir. His presence made this a joyful.



Women's day celebration on 08/03/2022

In order to raise awareness about the status and dignity of women among students, an International Women's day celebration was organized by the Women's cell of CMD on 8th March 2022.



CLUB ACTIVITY CORNER

MARKETING CLUB : Theme: “A Student Seminar on Pros & Cons of Upcoming LIC IPO”

Date: February 19, 2022 **Event Description:** “A Student Seminar on Pros & Cons of Upcoming LIC IPO” was an hour-long activity in which 11 students of MBA participated. Great participation was seen among the students as team members. The students were asked to participate in team of six. The task was to take a minute to minute plan for the journey to reach the destination at the earliest, by planning to utilize the given resources optimally and consider the time spent in hurdles. Four teams of MBA students participated in the activity.

Faculty Coordinators: Dr. Arun Kumar Jadon and Ms. Renu Singh

Learning Outcomes:

- Students learned the skills and competencies of teamwork
- Students identified modern approaches of optimum utilization of resources
- Students learned about 'Division of Labor' in teamwork
- Students learned about implementing policies in organizational working

FINANCE CLUB: A Guest Talk on "Basics of Stock Market and Importance of Investing" was organized by CMD Modinagar on the stock market. The Session has taken by Mr. Himanshu Sharma (Cert. Financial Technician, (www.blissfultrader.com) on 9th Dec, 2021. All faculty members, staff, and Students give active participation.

Learning Outcome:

- Get awareness about market basics how to study the stock market
- How we can make plan A and Plan B for investment purposes
- Basics of portfolio management

E- Seminar on “Significance of Business Environment during Covid-19”: Centre for Management Development, Modinagar organized an E-seminar on “Significance of Business Environment during Covid-19” on 05th February 2022 at 11:00 AM onwards. E-certificates were provided to all the participants who have attended the E- seminar for the entire duration. CMD has successfully organized the e-seminar. The institute has shown gratitude to the eminent guest speakers, **Mr. SACHIN KUMAR from Bhutani Group, Dubai** and **Ms. Astha Mehrotra, from Wipro Ltd.** sparing their valuable time for us.

E- Seminar on “Intellectual Property rights” conducted on 16th Feb, 2022: A webinar on intellectual Property Rights: Patents, Copyrights, Trademarks were conducted at CMD, Modinagar on 16th February 2022 at 11:30. The workshop was jointly organized by the Government of India “Ministry of commerce and industry, the Department for promotion of Industry and Internal trades, and CMD, Modinagar. Over 200 participants of the different institutes like KIET, DEEWAN, M.I.E.T, M.I.T, IAMR, IMS GHAZIABAD, I.T.S MOHAN NAGAR, etc. attended the Workshop through the online mode.

The Workshop was highly informative to students, teachers, and research scholars. Teachers and students from other departments, colleges, universities, and research institutes from different parts of India participated in the webinar. Thus E-Seminar provided valuable awareness and insights on the various aspects of IPR.

IT CLUB ACTIVITY

Workshop on MS Excel basics: The event was conducted in Lecture hall 6 on 26th Feb. 2022 and it was organized by IT Club Activity, CMD.

SESSION -2: What projects are Excel used for in the workplace? (12:00-2:30) Outcome:

The club promoted the active participation of the students. It helped them in attaining interpersonal skills required in the corporate field. The students make an active contribution in arranging the event. The club enhanced the knowledge of the uses of ms-excel. It helped promote team spirit, decision-making, motivation, and leadership.

HR CLUB ACTIVITY

Resume writing workshop (26/02/22) : Centre for Management Development, Modinagar organized a Resume Writing Workshop on 26th February, 2022 for I sem. students. The speaker for the session was Dr. Ravindra Arya (Director CMD). The Speaker emphasized the basics of resume writing skills that touched upon the key elements of the job search. The Workshop focused on teaching how one can construct an effective resume that helps to succeed in today's job market.



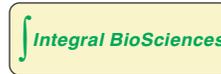


CORPORATE RESOURCE CENTER (CRC)

MOUs & Industry Interaction:

Centre for Management Development, Modinagar has entered into a Memorandum of Understanding (MOU) for promoting and reinforcing cooperation, joint collaborative work in R&D projects, curriculum development, live projects, internships, placements and academic programs with following companies:

Nexa (T R Sawhney Automobiles Pvt. Ltd.), Webtel electroSoft Pvt. Ltd., MsCorpes Automation, Integral Biosciences Pvt. Ltd., Easy Solar Solutions Pvt. Ltd.



LIVE PROJECTS

The Institute wants to Congratulate the following students for getting selected in various Companies for short term Internship/Live Project.



MS. SHEETAL SINGHAL



MS. SHUBHI RAJPUT



MS. ANSHIKA



MR. PULKIT BANSAL



MR. SOURABH RATHORE



MS. SHUBHIKA CHATTERJEE



MS. NAINIKA BANSAL



MS. NIKITA BAI SLA



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