

# NEWS & VIEWS

Issue 11

April, 2025 - September, 2025



Dr. Kedar Nath Modi  
1922 - 2023



## CENTRE FOR MANAGEMENT DEVELOPMENT

Modinagar, Distt Ghaziabad, (DELHI - NCR)



Prof. (Dr.) Devendra K. Modi  
Chairman

B. Tech (Chem. Engg., IIT BHU, Varanasi)  
M. A. (Eco), MBA, PhD, D. Litt.

It has consistently been our endeavor to establish and sustain a centre of excellence in Management Education, Research, and Consultancy. Our objective is to develop highly competent and dynamic management professionals equipped with a positive outlook, strong ethical values, and a deep sense of commitment to effectively address the evolving challenges of the management profession at both national and international levels.

This edition of News and Views encapsulates the significant developments and achievements of the past six months, a period marked by meaningful learning experiences and academic engagement.

I express my deep sense of satisfaction with the commendable performance of our CMDians. I urge them to continue striving for excellence and to serve their respective organizations with utmost dedication, integrity, and professionalism. Such efforts will undoubtedly contribute to bringing greater distinction to their organizations, their alma mater, and to themselves.

Sustained success in today's dynamic environment necessitates continuous skill enhancement, a commitment to lifelong learning, a collaborative spirit, and adherence to the highest standards of integrity, honesty, and value-based conduct.

Prof. (Dr.) Devendra K. Modi  
Chairman



An institution's excellence is fundamentally rooted in the quality of its people. At CMD, we remain committed to engaging and nurturing competent professionals who contribute effectively to teaching, learning, and practice. Our vision of developing a creative, multidisciplinary institution focused on quality education, research, and application continues to guide our efforts.

Research at CMD has gained significant momentum, with faculty and students contributing to peer-reviewed publications and actively participating in academic forums at national and international levels. The establishment of the IIC Cell further strengthens our focus on innovation and entrepreneurship.

We continue to reinforce the industry-academia interface through regular conclaves and structured internship opportunities. The Career Development Centre plays a pivotal role in facilitating comprehensive professional development beyond placements.

Infrastructure enhancement remains a priority, with state-of-the-art facilities supporting research and learning in key areas such as data science, marketing research, and digital marketing.

We trust that this edition of News and Views will provide meaningful insights into our collective efforts toward developing future management professionals.

Dr. Ravindra Kumar,  
Director, CMD



## EDITORIAL TEAM



**Chief Editor: Dr. Ravindra Kumar, Director, CMD**

**Editor: Ms. Divya Vats, Assistant Professor, CMD**

**Student Coordinators: Sanskar Lakhota , MBA First Year, Saurav Kumar, MBA First Year, Vaishnavi Gupta, MBA First Year**

## EVENTS



### **Alumni Speaks! Ms. Shachi Sharma Certified Trainer | POSH Expert | Founder, Tumble Town (Kids Play & Party Zone), Moradabad**

I have been working as a training professional for over 14 years, which has been a truly enriching journey. My career across industries like cosmetics, education, insurance, and e-commerce has strengthened my expertise in soft skills, sales, and behavioral training.

I have had the opportunity to work with reputed organizations such as Colorbar Cosmetics, HUL (Lakme& Ponds), PolicyBazaar, Bajaj Capital, and Manya Education. These experiences helped me build strong foundations in training delivery, content development, and professional growth.

Today, as the Founder of Tumble Town, I am passionate about creating joyful and engaging spaces for children, while continuing my work as a freelance trainer and POSH expert.

I would also like to express my sincere gratitude to CMD, Modinagar, which played an important role in shaping my career and building a strong foundation for my professional journey.

I strongly believe that continuous learning and the right guidance empower individuals to grow, lead, and succeed beyond boundaries.

## EVENTS/EXTRA CURRICULAR ACTIVITIES

### **Financial Literacy- Wealth Creation Through Capital Markets- 8 October 2025**

The Centre for Management Development, Modinagar Ghaziabad organized a highly enriching session on "Wealth Creation Through Capital Markets- Ms.Himani Lath, SEBI Smart Trainer" in association with the FinEdge (Finance Club).



She explained the various instruments available in capital markets, including equities, bonds or mutual funds, in an accessible and engaging manner. She emphasized the power of compounding and long-term investing and states that starting early and staying disciplined are the most critical factors in building sustainable wealth.

The session got extremely engaging with her real-world examples and interactive discussions. Students actively participated by asking thoughtful questions on portfolio diversification, risk management and investment planning. She also busted common myths about investing, encouraging students to embrace financial markets through education and awareness.

The session concluded with a powerful reminder that financial literacy is a necessity in today's world.

## Fresher's Party 2025 — A Fresh Start of Future Managers!- 14 October 2025

The Centre for Management Development, Modinagar Ghaziabad organized the much-awaited Fresher's Party on October 14th, 2025. This day institution gave a warm and memorable welcome to the newest members, who are now starting their exciting academic journey.

The evening was filled with electrifying dance performances, melodious singing, stand-up comedy and fun games that kept the audience thoroughly entertained. As an elder member, senior students ensure their juniors felt celebrated, welcomed and completely at home in their new environment.

The most anticipated moment was the crowning of Mr. Fresher and Ms. Fresher. After a delightful personality round filled with witty & intellect answer and confident performances, Sanskar Lakhotia (MBA First year) was crowned as Mr. Fresher, Anushri Rai (MBA First year) was crowned as Ms. Fresher, Himanshu Shekhar Mishra (MBA First year) was crowned as Mr. Evening and Vashu Rajput (MBA First year) was crowned as Ms. Evening. All winners were absolutely deserving and received thunderous applause from the audience.

The Fresher's Party 2025 was truly a night to remember. It was a perfect blend of fun, talent, bonding and celebration. Centre for Management Development, Modinagar Ghaziabad takes pride in creating such enriching experiences for its students. Welcome, "CLASS OF 2025." Your journey begins here!



## “Every Employee Should know their Rights”- Session on the POSH Act- 31 October 2025



The Centre for Management Development, Modinagar organized an important awareness session titled on "POSH Act" to foster a safe and respectful campus environment for students and staff. It is conducted by Dr. Pallavi Tyagi, an expert in organisational behaviour and workplace rights and also a decorated professor of the institute.

Dr. Tyagi explained the key provisions of the Prevention of Sexual Harassment Act- 2013, including the definition of sexual harassment, the role of the Internal Complaints Committee, the complaint filing process and rights of both complainants and respondents. She specially emphasize on confidentiality and protection against retaliation.

She encouraged a culture of “Zero Tolerance” towards harassment and urged everyone to be responsible and actively contribute to a safe environment. Students were empowered to speak up against misconduct

without hesitation, regardless of the circumstances.

The session sparked meaningful conversations around consent, respect, and professional ethics.



## CR Elections 2025 — Together We Choose, Together We Lead- 1 November 2025

The Centre for Management Development, Modinagar Ghaziabad conducted the Class Representative elections for 2025 with tremendous enthusiasm, healthy competition and active student participation which determining the student leaders who serve as the vital link between the student and faculty.

This year's election process was transparent, well-organized and fair with candidates presenting their vision and plans for enhancing the overall classroom experience. Students voted thoughtfully, choosing representatives who would genuinely understand their needs and concerns throughout the academic year.

After an exciting and closely contested election, Ms. Vaishnavi Gupta (MBA First year) was elected Class Representative, emerging as a clear favorite due to her strong

communication skills, leadership qualities, and dedication to student welfare. Mr. Vinay Kandu (MBA First year) was elected Assistant Class Representative, complementing her leadership with his proactive attitude and commitment.

Both representatives have pledged to work tirelessly to address student concerns and facilitate smooth communication with faculty. Centre for Management Development, Modinagar Ghaziabad congratulates them warmly on their well-deserved victory and wishes them a productive, impactful, and fulfilling tenure as student leaders!

## CMD Premier League: Battle for Glory- 8 November 2025

The Centre for Management Development, Modinagar successfully organized the CMD Premier League 2025 on 8th November 2025 at Jagriti Ground, witnessing an exemplary display of sportsmanship between the Senior (MBA First year) and Junior (MBA Second year) batches. The highly competitive cricket match showcased remarkable teamwork, strategic gameplay, and athletic excellence, with the Junior team (MBA First year) securing victory through their commendable performance. The event served as a platform for fostering healthy competition and strengthening interpersonal bonds among students, reflecting the institution's commitment to holistic development.



## CMDians in Conversation: Trend Talks – 11 November 2025

The Centre for Management Development, Modinagar witnessed the launch of "Trend Talks with CMDians," an innovative platform conceptualized and initiated by the MBA first-year students to facilitate meaningful discourse on contemporary business trends and industry practices. Developed in collaboration with the HR, Marketing, Finance, and IT departments, this student-driven initiative provides valuable insights drawn from real-world experiences and fosters thought-provoking discussions on emerging market dynamics. The platform serves as a bridge between theoretical classroom knowledge and practical industry applications, enabling students to engage with current business challenges and opportunities



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## CMD Modinagar Signs Letter of Understanding with National Institute of Securities Markets - 15 November 2025



The Centre for Management Development, Modinagar formalized a strategic partnership with the National Institute of Securities Markets (NISM) through the signing of a Letter of Understanding, marking a significant milestone in collaborative finance and management education. The LOU was officially signed by Mr. Sanjeev Bajaj, General Manager, NISM and Dr. Ravindra K. Arya, Director, CMD Modinagar, with valuable assistance from Ms. Himani Lath in facilitating this collaboration. This partnership aims to promote academic excellence, skill development, and capacity-building initiatives through knowledge exchange programs, specialized training sessions, and experiential learning opportunities for students, faculty, and the professional community. The collaboration represents CMD's commitment to providing industry-aligned education and is expected to create substantial avenues for shaping future leaders in the securities markets and management domains.

## Entrepreneurship Mindset Development Session 22 November 2025

The Centre for Management Development, Modinagar, hosted an exceptional session on "Entrepreneur Mindset Mastery" on Saturday, 22nd November 2025. The session featured Mr. Himanshu Verma, Founder & CEO of HimanshuGyan (Investing & Learning Simplified), who shared invaluable insights on financial literacy, smart investing, and the fundamentals of startups.

The session was skillfully anchored by Arpit Gautam (MBA First Year), Tanya Rawat (MBA First Year), and Shain Khan (MBA First Year). It provided students with practical guidance on various entrepreneurial avenues, including dropshipping, content creation, digital marketing, YouTube channel development, as well as freelancing and consulting.

Mr. Verma's real-world experience and actionable strategies resonated deeply with the audience, offering clear direction on how students can start small ventures and gradually scale them into successful enterprises.

The highly engaging session equipped students with the confidence and knowledge to embark on their entrepreneurial journeys, thereby reinforcing CMD's commitment to fostering an innovative and business-oriented mindset among future leaders.



## Industrial Visit to Coca-Cola: Bridging Classroom Learning with Industry Reality- 28 November 2025

The Centre for Management Development, Modinagar organized an industrial visit to the Coca-Cola manufacturing unit -MOON BEVERAGES on Friday, 28th November 2025, providing students with an invaluable opportunity to witness the operations of one of the world's leading beverage brands. The visit offered practical insights into large-scale production processes, quality management systems, and the integration of operations, marketing, and logistics in a global organization. Students of both, MBA First year and second year gained firsthand exposure to real industry practices that extend beyond theoretical knowledge, understanding how multinational corporations maintain consistency and excellence across their supply chains. This experiential learning initiative reinforced CMD's commitment to providing holistic education by connecting academic concepts with real-world applications, empowering students with practical knowledge essential for their professional development.



## IBM SkillsBuild Master Class: Empowering Students with Industry-Ready Skills - 4 December 2025



The Centre for Management Development, Modinagar successfully organized an enriching Master Class in collaboration with IBM SkillsBuild and CSRBOX Team on 4th December 2025 at the VC Hall, CMD Campus, aimed at equipping students with technical, professional, and career skills aligned with global industry standards. The transformative workshop was conducted under the esteemed guidance of Dr. Ravindra K. Arya, Director, CMD, and Mr. Ajay Prajapati, Training & Placement Head, with Ms. Divya Vats, HOD, serving as Faculty Coordinator in collaboration with the Training & Placement Department, and Vaishnavi Gupta, MBA First Year, as Student Coordinator. The highly interactive and engaging session provided participants with practical knowledge and industry insights essential for enhancing their employability and professional competence. This initiative exemplifies CMD's ongoing commitment to fostering meaningful industry-academia collaborations that bridge the gap between theoretical learning and real-world application, preparing students to excel in the competitive global marketplace.



## CMD Participated in Wall Painting Competition at Pretty Penguins School- 15 December 2025

Our MBA students enthusiastically participated in the Wall Painting Competition organized at Pretty Penguins School. The theme of the competition was Christmas, and students beautifully expressed the festive spirit through paintings of Santa Claus, Christmas trees, gifts, snow scenes, and messages of joy and kindness. The colourful artwork created a cheerful and positive environment for the school children.

For MBA students, this event was not just about creativity but also about learning important management skills. The activity required proper planning, teamwork, leadership, coordination, and completing the task within a fixed time. From selecting Christmas-based ideas to dividing responsibilities and executing the final design, students worked together with great dedication. The experience also strengthened their sense of social responsibility and community involvement.



**Competition Achievements: First Position:** Sanskar Lakhotia & Himanshu Shekhar Mishra (MBA First year) **Second Position:** Puja, Rohit Pandey & Khushboo Bharti (MBA First year) **Third Position:** Himanshu & Vinay Swarup Kandu (MBA First year). The students were guided and motivated by **Dr. Pallavi Tyagi Mam** and **Dr. Deepali Chaudhary** whose constant support played an important role in this achievement.

## IT Club organised Excel Business Analyst Challenge – Techtonics- 7 Feb 2026

The Excel Business Analyst Challenge (Techtonics) was successfully organized by the IT Club of CMD. The event focused on enhancing students' practical knowledge of Microsoft Excel and Data Analytics, two essential tools in today's business environment. It provided a platform for students to strengthen their analytical thinking and technical skills through hands-on learning.

The challenge included special learning sessions on advanced Excel features such as formulas, pivot tables, data visualization, and dashboard creation. Participants were trained to build interactive dashboards and analyze structured data effectively.

The core objective of the event was to help students understand how data can be used to solve real business problems, make informed decisions, and improve organizational performance.

Students worked on case-based scenarios where they applied analytical tools to interpret data, identify trends, and present insights in a clear and professional format. The event was highly beneficial for MBA students, as it bridged the gap between theoretical knowledge and practical business application.

Overall, Techtonics was an enriching experience that enhanced technical competence, problem-solving ability, and business decision-making skills among participants.



## Open Mic Event – Showcasing Creative Talents- 14 February 2026



The Centre for Management Development, Modinagar

organized an exciting Open Mic Event, where students came forward to showcase their hidden talents and creativity. The event created a lively and positive atmosphere on campus, giving participants a platform to express themselves confidently. Students performed poetry, shayari, songs, and comedy skits, making the session engaging and entertaining for the audience.

The Open Mic was not just a cultural activity but also a learning experience. For MBA students, such platforms play an important role in developing confidence, public speaking skills,

stage presence, and communication abilities. Performing in front of an audience helps in overcoming hesitation and building self-assurance—qualities that are highly important in corporate presentations, client meetings, and leadership roles.

Through poetry and storytelling, students enhanced their emotional intelligence and creativity. Comedy skits and group performances also strengthened teamwork and coordination. The event encouraged self-expression and boosted overall personality development.

Overall, the Open Mic event successfully combined entertainment with skill development, highlighting that MBA education is not only about academics but also about building confident and well-rounded professionals.

## College Round of National Financial Literacy Quiz 2026 – 25 February 2026

Centre for Management Development, Modinagar organized the National Financial Literacy Quiz 2026 – College Round, conducted by National Institute of Securities Markets (NISM). The quiz aimed to enhance students' knowledge of banking, investments, mutual funds, and capital markets. Participants answered questions that tested their financial awareness, analytical thinking, and understanding of current economic trends.

For MBA students, financial literacy is essential for effective business decision-making and strategic planning. The event strengthened practical knowledge beyond classroom learning.



Special thanks to Miss Himani Lath for her valuable guidance and efforts in successfully coordinating the event.



## Decoding Budget 2026 – Presentation Session-21 February 2026

The Centre for Management Development, Modinagar organized an insightful session titled “Decoding Budget 2026”, where different groups presented detailed analyses of the Union Budget 2026 across various sectors such as infrastructure, healthcare, education, taxation, MSMEs, and digital economy. Each team explained key announcements, policy changes, and their expected impact on businesses and the overall economy.

The session provided several important learnings. Students developed a deeper understanding of government fiscal policies, revenue and expenditure structure, tax reforms, and sector-wise budget allocation. It also helped them connect theoretical economic concepts with real-world financial planning and policy implementation.

From a presentation perspective, the activity enhanced research skills, data interpretation, analytical thinking, and structured communication. Presenting in front of an audience improved confidence, clarity of thought, and the ability to explain complex financial information in a simple manner.

Overall, the session strengthened both financial awareness and professional presentation skills, making it highly relevant and beneficial for MBA students.



## CMDians Lead the Way: AKTU MBA 1st & 3rd Semester Toppers- 24 Feb 2026

It is a matter of great pride for the Centre for Management Development (CMD) that its students have demonstrated commendable academic performance in the AKTU MBA examinations.

Students of the MBA Batch 2025–27 secured top positions in the First Semester, while the MBA Batch 2024–26 also performed notably well, with students emerging as toppers in the Third Semester. Overall, the results of all students have been satisfactory, reflecting their consistent efforts and dedication.

These achievements underscore the commitment, hard work, and academic discipline of the students, as well as the supportive and enriching learning environment fostered by the institution. The collective success of CMDians not only brings recognition to the department but also serves as an inspiration for others to strive for excellence in their academic pursuits.



## Mock Interview Drive 2026: Preparing Students for Career Success

The Centre for Management Development, Modinagar, successfully organized a Mock Interview Drive on 7th March 2026 with the objective of providing students an opportunity to experience real-time interview scenarios and showcase their professional competencies.

The drive offered participants valuable exposure to practical interview situations by allowing them to face a panel of interviewers in a simulated professional environment. This hands-on experience enabled students to better understand industry expectations and the dynamics of formal interviews.



The event was conducted under the esteemed guidance of Ms. Divya Vats, Head of the Department. The mock interviews were carried out by dedicated faculty members—Dr. Pallavi Tyagi, Dr. Deepali Chaudhary, and Ms. Priyanka Saxena. Their constructive feedback and insightful guidance played a significant role in motivating students to perform confidently and refine their interview skills.

The activity served as an effective platform for enhancing students' communication skills, boosting their confidence, and strengthening their subject knowledge along with overall interview preparedness. The session proved to be a highly enriching learning experience, equipping students with the necessary skills and confidence to excel in future career opportunities.

## Aashirvachanam Event – A Day of Blessings- 12 March 2026

The Aashirvachanam programme was organized on 12 March 2026 under the aegis of the Dr. K. N. Modi Foundation to felicitate meritorious students for their academic achievements.

The event was graced by Shri Jayant Chaudhary Ji, Hon'ble Minister, Ministry of Skill Development and Entrepreneurship, Government of India, as the Chief Guest. Dr. Rajkumar Sangwan Ji, Member of Parliament (Baghpat), attended as the Distinguished Guest, while Dr. Manju Sivach Ji, MLA Modinagar, and Shri Vinod Vaishali Ji, Chairman of the Modinagar Municipal Council, were present as Special Guests.



During the programme, 26 students who secured the highest marks in their respective programmes in the academic session 2024–25 were honoured with gold medals and certificates of appreciation. Among them, Priyanshu Jain, topper of the MBA batch 2023–2025 from the Centre for Management Development, was also felicitated for his outstanding academic performance.



The programme concluded with appreciation for the students' achievements and encouragement for their future endeavours.

## Marketing Club organised Marketing Pitch Competition- 14 March 2026

The Marketing Club of CMD successfully organized a Marketing Pitch Competition on 14th March 2026, providing an excellent platform for students to showcase their creativity, strategic thinking, and marketing acumen. The event witnessed enthusiastic participation from students, who presented innovative product ideas with confidence and professionalism.

The competition was designed to enhance key skills such as product presentation, persuasive communication, selling techniques, and innovative thinking. Participants demonstrated remarkable clarity of thought and creativity while pitching their ideas, reflecting their strong understanding of marketing concepts and real-world application.



The event was coordinated under the guidance of Dr. Deepali Chaudhary and Ms. Priyanka Saxena, whose support and mentorship played a crucial role in the successful execution of the competition.

The participants performed exceptionally well, making the competition highly engaging and intellectually stimulating. Among the winners, Karan Singh Rawat (MBA First Year) and Sanskar Lakhotia (MBA First Year) stood out for their outstanding presentations, confidence, and persuasive skills.

Overall, the event was a great success, offering a valuable learning experience and encouraging students to develop practical marketing competencies. It also fostered a spirit of healthy competition and innovation among students, making it a memorable and enriching experience for all.



### Divya Ram Navami Jagran and Bhajan Sandhya – 25 March 2026

The K.N. Modi Foundation organized a grand Jagran on the auspicious occasion of Maha Ashtami, witnessing a vibrant blend of devotion and spirituality. The event saw enthusiastic participation from students of all constituent institutions under the Foundation, including the Centre for Management Development (CMD), Modinagar.

Students of CMD actively participated in the Jagran and immersed themselves in the divine atmosphere, seeking the blessings of MaaDurga. The highlight of the evening was a soulful musical performance by CMD students Suraj and Rohit, who presented melodious devotional songs in praise of MaaDurga. Their heartfelt rendition captivated the audience and filled the surroundings with spiritual energy.



A large number of devotees gathered to attend the Jagran, making it a truly enriching and memorable experience. The initiative by the K.N. Modi Foundation was widely appreciated, as such events play a significant role in promoting cultural values, religious harmony, and a sense of unity among the community.





## FACULTY ACHIEVEMENTS IN CMD

### **Dr. Ravindra Kumar, Director CMD**

Mr. Ravindra Kumar Arya has contributed a scholarly work titled “Marine Sustainability in the Era of SDGs: Progress, Challenges, and Future Directions” published in the book “The Blue Economy and Environmental Sustainability: Advancing Global Governance, Innovation, and Finance for a Resilient Future” under the World Sustainability Series by Springer Nature, Switzerland (2026).

The publication carries ISSN 2199-7373 (Print) and 2199-7381 (Electronic), with ISBN 978-3-032-13637-4 (Print) and 978-3-032-13638-1 (eBook). It is accessible via DOI: <https://doi.org/10.1007/978-3-032-13638-1>.

Published a research paper titled “Age and Influencing Factors: An Empirical Study of Children's Buying Behaviour for Premium Game Consoles in Delhi” in the RKG Journal of Management (ISSN: 0975-4601), a journal listed in Cabell's Directory (USA) and Ulrich's Periodicals (USA).

### **MS. Divya Vats, Assistant Professor, HOD, CMD**

Ms. Divya Vats, Head of Department (CMD), has published a research paper titled “Work–Life Balance in Hybrid Work Environments: A Systematic Review of Its Impact on Women's Job Satisfaction and Retention in the NCR IT Sector” in the International Journal of All Research Education & Scientific Methods (IJARESM), a peer-reviewed journal, in March 2026.

She has also been awarded a Certificate of Appreciation from APPWARS Technologies for effectively coordinating a one-day workshop on Artificial Intelligence at CMD College on 4th April 2026, contributing significantly to student learning and practical exposure.

Additionally, she successfully completed a 5-day Faculty Development Program on “Research Writing Methods: Matrix and Mastery” organized by INMANTEC Institute, held from 16th to 20th February 2026. She has also received a Certificate of Participation for attending a one-day workshop on Artificial Intelligence at CMD College.

Received a Certificate of Appreciation from the National Institute of Securities Markets (NISM) for mentoring students to participate in the college-level NISM Quiz.

These accomplishments reflect her dedication to academic excellence, research, and continuous professional development.

### **Dr. Nikhil Sirohi, Asst. Prof:**

Presented a research paper titled 'Transformational Leadership in a Globalised World: Empowering Aspiring Global Leaders in 2026' at the International Conference on Entrepreneurship and Innovation: Navigating Global Challenges, organized by CSJM University, Kanpur in collaboration with the School of Economics, Astana International University, Kazakhstan, conducted in hybrid mode.

### **Mr. Sudhanshu Chaturvedi, Asst. Prof CMD**

Participated in a 5-day Faculty Development Program (FDP) on Quantitative Research Techniques: PLS-SEM and ANN, conducted by Jaipuria Institute of Management, enhancing research and analytical skills.

### **Ms. Priyanka Saxena, Assistant Professor, CMD**

The faculty member has demonstrated notable academic and professional accomplishments. A research paper titled “Investigating the Influence of Emotional Intelligence on Leadership Effectiveness and Team Performance: A Systematic Review of the Manufacturing Sector in Delhi-NCR” was published in the International Journal of All Research Education & Scientific Methods (IJARESM), a peer-reviewed journal, in March 2026.

The faculty member was also awarded a Certificate of Appreciation by APPWARS Technologies for successfully coordinating a one-day workshop on Artificial Intelligence at CMD College on 4th April 2026, significantly contributing to student learning and practical exposure.

Additionally, the faculty member successfully completed a 5-day Faculty Development Program (FDP) on “Research Writing Methods: Matrix and Mastery”, organized by INMANTEC Institutions from 16th to 20th February 2026.

Furthermore, a Certificate of Participation was received for attending a one-day workshop on Artificial Intelligence at CMD College, reflecting continuous engagement in emerging technologies and professional development.



**Dr. Pallavi Tyagi, Assistant Professor, CMD**

Published a research paper titled "Age and Influencing Factors: An Empirical Study of Children's Buying Behaviour for Premium Game Consoles in Delhi" as the second author in the RKG Journal of Management (ISSN: 0975-4601), a journal listed in Cabell's Directory (USA) and Ulrich's Periodicals (USA).

**Dr. Deepali Chaudhary, Assistant Professor, CMD**

**FDPs:**

1. FDP on Digital Pedagogical Content Development organized by MMTTC of Shri Lal Bahadur Shastri National Sanskrit University (Central University), New Delhi from 09th to 16th October 2025.

2. FDP on Smart Research in the AI Era: Bibliometric Analysis, PLS-SEM, and AI Resarch Tools held from 27th to 31st January 2026 at RKGIT, Ghaziabad.

**Research Paper:**

1. Research paper- Age and Influencing Factors: An Empirical Study on Children's Buying Behaviour for Premium Game Consoles in Delhi published 'Saaransh' RKG journal of Management of January 2026 edition. ISSN 0975-4601, Volume: 17, No. 2, Pg: 15-30.

**PLACEMENTS / INTERNSHIPS\* (BATCH 2024-2026)**



Akashi Chauhan



Arushi Sharma



Abhinav Singh



Bhanu Thakur



Chhavi Sirohi



Harsh Tyagi



Karishma Goel



Sidam Loachan Dilip



Megha Tomar



Naini Kaushik



Priyanshu Tyagi



Rashika Chaudhary



Ritika Tyagi



Sadhan Das



Saloni Tyagi



Sanjan Saini



Sarthak Jain



Sparsh Bhardwaj



Tanya Poonia



Umang Shree



Jay Sharma



Anushka Tyagi



# PLACEMENTS (BATCH 2025-2027)



Aishwarya Malaniya



Anjali Yadav



Khusboo Bharti



Khusboo Garg



Shailja



Noor Afsha



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Vashu Rajput



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Yashi Garg



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Fiza Khan



Divya Gupta



Lawanya Singh



Rohit Kumar Pandey



Kajal Gupta



Karan

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Ayushi Pamecha

SOMATOTROPIN VENTURES



Sanskar Lakhotia

SOMATOTROPIN VENTURES



Prashant Kumar

SOMATOTROPIN VENTURES



Saurav Kumar

SOMATOTROPIN VENTURES



Aman Kumar

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Rahul Raman

SOMATOTROPIN VENTURES



Karan Singh Rawat

SOMATOTROPIN VENTURES



Himanshu Mishra

SOMATOTROPIN VENTURES



Khushi Gupta

SOMATOTROPIN VENTURES



Anushri Rai

SOMATOTROPIN VENTURES



Sumit Singh





# LIFE AT CMD





## EDITOR'S NOTE

It is with immense pride and great enthusiasm that I present the Eleven Edition of News and Views, the biannual publication of the Centre for Management Development (CMD), Modinagar.

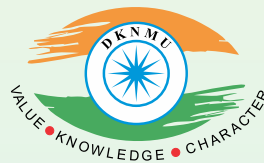
This edition reflects the vibrant academic, cultural, and professional spirit that continues to shape and define our institution. The articles and features showcased in these pages highlight a wide range of recent initiatives — from fostering entrepreneurship and promoting digital empowerment to enhancing financial literacy and encouraging interdisciplinary creativity.

We take particular pride in presenting the voices and achievements of our students, whose ideas, perspectives, and accomplishments add remarkable value to the dynamic fabric of our campus life.

I would like to express my heartfelt gratitude to all contributors — students, faculty members, and staff — whose dedication and creativity have made this publication possible. I also extend special appreciation to the editorial team for their unwavering commitment, keen insight, and tireless efforts in curating content that is both engaging and inspiring.

We hope this edition not only informs but also motivates and resonates with all our readers.

**Ms. Divya Vats**  
Editor, News & Views



# DR. K. N. MODI UNIVERSITY

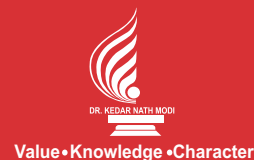
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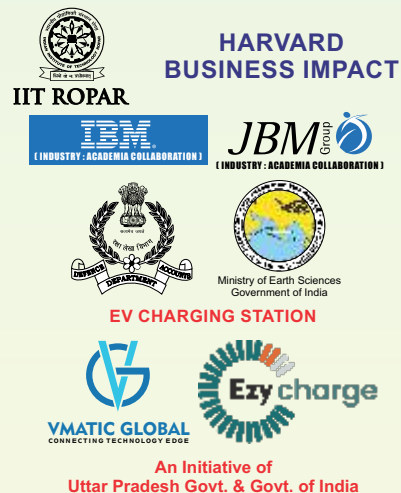
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## COURSES OFFERED

B.Tech	BBA	BCA	B.Sc.	B.Com
M.Tech	MBA	MCA	M.Sc.	M.Com
B.A.	D.Pharm	BA.LLB	B.Sc. (Bio Tech.)	B.Sc. (Ag.)
M.A.	B.Pharm	LLB LLM	M.Sc. (Bio Tech.)	M.Sc. (Ag.)
B.Design (Interior Design)	B.Sc. (VFX & Gaming Multimedia)	B.Sc. (Forensic Science)	B.Lib.	B.Sc. Graphics & Web Design
B.Lib.	M.Sc. (VFX & Gaming Multimedia)	M.Sc. (Forensic Science)	M.Lib.	M.Sc. Graphics & Web Design
B.Fashion Design		Allied & Health Care Journalism and Mass Comm.		

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